



January 6, 2016

DIVISION MEMORANDUM

No. 13 s. 2016

**4-DAY INTERNATIONAL SEMINAR-WORKSHOP ON CAMPUS
JOURNALISM OF THE 21ST CENTURY**

To: District Supervisors/District In-Charge

1. Attached is DepEd Advisory, dated December 10, 2015, inviting participants to the 4-Day International Seminar-Workshop on Campus Journalism of the 21st Century, by **Jag Center for Professional Development**.
2. For more details, refer to the attached communication.
3. Participation to this activity shall be subject to the provisions of **DECS Order No. 28, s. 2001**, entitled "**Prohibiting the Commercialization of DECS Organization through Endorsements and Accreditation of Goods and Services**", **DepEd Order No. 9, s. 2005** entitled "**Instituting Measures to Increase Engaged Time-on-Task**" or "**No-Disruption-of-Classroom Policy**", and all other existing DepEd policies and regulations, and ensuring compliance therewith.
3. For the information and guidance of all concerned.


SALUSTIANO T. JIMENEZ, CESO VI
Schools Division Superintendent

SGOD
STU/RBP

6 / JAN 2016



www.depednegor.net



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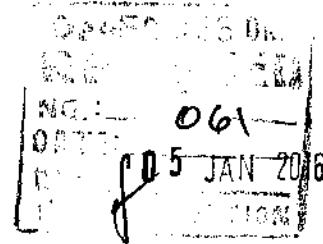


JAG CENTER FOR PROFESSIONAL DEVELOPMENT

Glenhaven 2-7G California Garden Square Condominium,
Libertad St. Mandaluyong City
www.jagcenter.net • jag.professional@yahoo.com

January 4, 2016

DR. SALUSTIANO T. JIMENEZ
Schools Division Superintendent
Department of Education
Negros Oriental Division
Capitol Area, Dumaguete City



Dear Superintendent Jimenez:

Greetings!

Attached herein the DepEd Regional Advisory No. 019 s. 2015 re: 4-Day International Seminar-Workshop on Campus Journalism on January 21-24, 2016 at DepEd ECOTECH, Cebu City.

Relative thereto, I would like to request for your approval and Division Advisory inviting your teachers, school heads, supervisor and students to attend the 4-Day International Seminar-Workshop on Campus Journalism.

May this request merit your favorable and immediate response.

Very truly yours,


GENEROSO C. FILIO JR.
President/Owner



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Labug, Cebu City



DepEd R7 Advisory No.019, s. 2015
December 10, 2015

(In compliance with DepEd Order No.8, s.2013, this advisory is issued for the information of DepEd officials, personnel/staff, as well as the concerned public.)

4- Day International Seminar-Workshop on Campus Journalism of the 21st Century

1. This office is hereby disseminating the communication received from the JAG Center for Professional Development, inviting all teachers in the region to join the 4- Day International Seminar- Workshop on Campus Journalism of the 21st Century on January 21-24, 2016 at DepEd ECOTECH, Cebu City.
2. For further details, attached is a copy of the communication and other related documents.
3. For the information of all concerned.

Juliet A. Jeruta
JULIET A. JERUTA
Director III
OIC- Regional Director

RD
ATR
12/10/ 2015

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7359; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542
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Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-9061; 414-7321

"ESD 2015: Kapanatagan ng Lahat, Pamanangatan ng Lahat"



JAG CENTER FOR PROFESSIONAL DEVELOPMENT



Department of Education
Region VII, Central Visayas

0915-9762
0915-9762
Dec-15

Glenhaven 2-7G California Garden Square Condominium
D.M. Guevarra St., Mandaluyong City
www.jagcenter.net, jag.professional@yahoo.com

November 20, 2015

DR. JULIET A. JERUTA
Director
Region VII
Department of Education
Cebu City

Dear Director Jeruta:

The JAG Center for Professional development intends to conduct a 4 -Day International Seminar-Workshop on Campus Journalism of the 21st Century on the dates and venue listed below;

January 21-24, 2016 - DepEd ECOTECH, Cebu City

Relative thereto, I would like to request for your approval and Regional Advisory inviting all your teachers in your Region.

- I. **Theme: Campus Journalism :Local Writing for Global Competence**
- II. **Objectives:**
The conference aims to:
 1. Demonstrate understanding of the importance of Journalism by expressing it through different journalistic endeavors and approaches;
 2. Sustain advocacy on social consciousness;
 3. Provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
 4. Promote responsible journalism and fair and ethical use of social media; and
 5. Enhance journalistic competence through lectures, activities, workshops, and materials that will equip the campus journalist of relevant skills, techniques and information as they prepare for intrascholastic journalism-related activities like seminars, workshops and competitions.
- III. **Target Participants:** Grade 3-10 pupils/students ,Preschool, Grade 1-10 teachers, school heads, English Coordinators, supervisors, education students and professors/instructors teaching journalism
- IV. **Registration Fee:** P5,000.00 for Teachers/Coaches and P3,000.00 for students to cover seminar fee, kit materials, one (1) lunch and 2 snacks per day. Interested teacher/individual may avail the early registration at BDO 008448001089- JAG Center for Professional Development on the following dates and fees listed below;

December 23, 2015	-	P3,500.00
January 10, 2016	-	P4,000.00
January 19, 2016	-	P4,500.00



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V. Program

CATEGORY	RESOURCE PERSON (ENGLISH)	RESOURCE PERSON (FILIPINO)
Day 1		
8:00 a.m. – 10:30 a.m.	Registration	
10:30 a.m. -11:10 a.m.	Opening Program	
11:00 a.m. -12:00 noon	MR. PAOLO ANTONIO B. BEDIONES TV 5	
12:00-12:15 p.m.	Lunch	
12:15 p.m. – 1:15 p.m.		
1:15 p.m. -1:30 p.m.	AFTERNOON OPENING PROGRAM	
1:30 p.m. -2:30 p.m.	MR. ATOM P. ARAULLO ABS CBN 2	
2:30 p.m. – 2:45 p.m.	SNACKS	
2:45 p.m. – 3:45 p.m.	Pictorial/Documentation with MR. ALFONSO TOMAS P. ARAULLO	
3:45 p.m. – 5:00 p.m.	RADIO BROADCASTING Mr. RHYAN P. MALANDOG TV	
Day 2		
8:00 a.m. -10:30 a.m.	Broadcasting	Informance and Dagli DR. VOLTAIRE M. VILLANUEVA PNU, Manila
9:30 a.m. – 11:00 a.m.	Script Writing	MR. RHYAN P. MALANDOG*
11:00 a.m. -12:30 noon	Research	MR. RHYAN P. MALANDOG
1:00 p.m. -3:00 p.m.	Editorial Writing MR. RAMON P. BONILLA Business Mirror	Pagsulat ng Editoryal DR. VOLTAIRE M. VILLANUEVA PNU, Manila
3:30 p.m. -5:00 p.m.	Editorial Writing MR. RAMON P. BONILLA Business Mirror	Pagsulat ng Editoryal DR. VOLTAIRE M. VILLANUEVA PNU, Manila
Day 3		
8:00 a.m. – 10:00 a.m.	Sports Writing MR. RAMON P. BONILLA Business Mirror	Suating Pampaikasan DR. VOLTAIRE M. VILLANUEVA PNU, Manila
10:00 – 12:00 noon	News Writing MR. RAMON P. BONILLA Business Mirror	Pagsulat ng Balita PROF GENARO GOJO CRUZ De La Salle University
1:00 p.m. -4:00 p.m.	Feature Writing Raymund Magno Garlitos Cruising/Manila Bulliten	Pagsulat ng Lathalain PROF GENARO GOJO CRUZ De La Salle University
Day 4		
8:00 a.m -10:00 a.m.	Copyreading and Headlining MR. RAYMUND MAGNO GARLITOS	
	Photojournalism MR. ROMEO MARIANO	
10:30 a.m. – 2:00 noon	Collaborative Publishing English and Filipino	
2:00 p.m. -4:00 p.m.	Closing Program	