



March 14, 2016



DIVISION MEMORANDUM

No. 261 s. 2016

THE IT-BPM INVOLVEMENT IN K-12

To: District Supervisors/District In-Charge
Secondary School Heads
All Others Concerned

1. Attached is a communication from the **ICT Association of Dumaguete and Negros Oriental** inviting DepEd personnel to be a reactor and panelist at a forum on the **"IT-BPM Involvement in K-12"** in the morning of April 6, 2016 at Bethel Guest House.
2. As regards to this, all School District Supervisors are requested to send their District Secondary English Coordinators to attend the said forum. The Division is allotted twenty-eight (28) participants including Negros Oriental High School.
3. Travelling and other incidental expenses relative to the attendance to this activity is chargeable against School MOOE funds, subject to the usual accounting and auditing rules and regulations.
5. For the information, guidance and compliance of all concerned.


LELANIE T. CABRERA, CESE
Assistant Schools Division Superintendent
Officer In-Charge 

15 MAR 2016



**ICT Association of Dumaguete
and Negros Oriental**
DTI Negros Oriental Office,
2nd Floor, Uymatiao Building,
San Jose Street, Dumaguete City
6200, Negros Oriental, Philippines

Tel: (6335) 422-5509;
Email: ict.dumaguete@gmail.com

**ICT DGTE
Board of Trustees**

President: David Jackson
Qualfon

Vice-President: Suzanne Bascara
SPI Global

Secretary: Danah Fortunato
StudentUniverse

Treasurer: Carlo Dino Uy Matiao
AceLogic

Members:

Randolf Bandiola
Algorithm

Aiden Deguit
Asian College

Myelin Estepa
Qualfon

Joy Dy
Metro Dumaguete College

Shelley Teves
SOPHI

Executive Director
Danah Fortunato

March 07, 2016

Dr. Lelanie T. Cabrera, CESE
OIC, Schools Division Superintendent
Province of Negros Oriental
Capitol Area, Dumaguete City

Dear Dr. Cabrera:

The ICT Association of Dumaguete and Negros Oriental respectfully invites you to be a reactor and panelist at a forum on the morning of April 6, 2016 at Bethel Guesthouse. We would also like to invite your key colleagues like Supervisors, Principals, and Coordinators to this forum on "The IT-BPM Involvement in K-12".

IT-BPM is Information Technology-Business Process Management, another term for our industry. We have invited the IBPAP to share their experiences with their curriculum, and we would like to hear your view about them. Attached are the Provisional Program and the relevant slides for your guidance.

The IBPAP is the IT and Business Process Association of the Philippines, whose members are the BPOs and call centers, a few of which are also our members. Their Executive Director for Talent Development and Research, Penny Bongato, will be coming to do the presentation. With her will be Ms. Teresita Medado of Asia Pacific College, the IBPAP partner for the Service Management Program currently on offer at NORSU, as well as for this Senior High School curriculum, from which they have had graduates who immediately went on to very good jobs.

It is in our interest to assist IBPAP in sharing this with DepEd and with our schools here because we need to be able to hire K-12 graduates. The ICT Industry here is growing very fast. We are now experiencing difficulties in finding and hiring talent. Currently, we are at 10,000 employees and we will need thousands more every year to be able to sustain our growth. We believe we need to take a proactive role and share this tried and tested curriculum with you, in the hope that you will find it useful.

May we have the honor of an appointment to see you within the next few days to talk about our request? Mornings are best for us but we can adjust to your schedule.

Please feel free to send the appointed time/date to the email address here or to the numbers below.

Thank you. I hope you can make time to see us.

Sincerely,

Danah V. Fortunato
Executive Director, ICT DGTE
Smart 0920-907-0892
Globe 0917-795-8488

n: 3/10/16
bi

Provisional Program

Senior High School and the ICT Industry – A Forum with IBPAP, DepEd, and Schools

8:00-11:30 AM, April 6, 2016

Bethel Guesthouse

8:00 AM – Registration

8:30 AM – Opening Ceremonies: Prayer, National Anthem

8:40 AM – Welcome Remarks – PD Javier Fortunato Jr., DTI

8:50 AM – Message – David Bruce Jackson – President, ICT DGTE and Site Director, Qualfon

9:00 AM – The IT-BPM involvement in K-12 – Penny Bongato, ED of Talent Development & Research, IBPAP, and Ma. Teresita Medado, APC Center

10:00 AM – Reaction from TESDA – Ms. Beth Tubog, Supervising TESD Specialist, TESDA Negros Oriental

10:10 AM - Reactions from the Department of Education:

- Dr. Lelanie Cabrera, CESE – OIC Schools Division Superintendent, Province of Negros Oriental**
- Dr. Evangel Luminarias, CESO V – Schools Division Superintendent, Dumaguete City**

10:30 AM – Q& A with IBPAP and the Panel

11:25 AM – Closing Remarks – Suzanne Bascara – VP, ICT DGTE and Site Director, SPI Global

IT-BPM Involvement In K-12



APC Higher School Program Service Management Program in partnership with IBPAP: Academic Track, ABM Strand

APPLIED (SMP)

1. English for Academic and Professional Purposes
(Business Communication)
2. Research 1: Qualitative Research in Daily Life
(Fundamentals of Business Process Outsourcing 101)
3. Pagsulat sa Filipino sa Piling Larangan (Akademik)
4. Research 2: Quantitative Research in Daily Life
(Fundamentals of Business Process Outsourcing 102)
5. Entrepreneurship (Service Culture)
6. Empowerment Technologies (E-Tech): ICT for
Professional Tracks (Principles of Systems Thinking)
7. Research Project / Culminating Activity (Internship)

SUGGESTED ACADEMIC TRACK – ACCOUNTANCY, BUSINESS AND MANAGEMENT (ABM) STRAND SCHEDULING OF SUBJECTS*

ABM	Grade 11		Grade 12	
	1 st Semester	2 nd Semester	1 st Semester	2 nd Semester
CORE SUBJECTS (Required)	Oral Communication in Context (CCS)	Reading and Writing Skills (CCS)	21 st Century Literature from the Philippines and the World	Contemporary Philippine Arts from the Regions
	Komunikasyon at Pananaliksik sa Wika at Kulturang Pilipino	Pagbasa at Pagsusuri ng Iba't-Ibang Teksto Tungo sa Pananaliksik	Introduction to the Philosophy of the Human Person/ Pambunqad sa Pilosopiya ng Tao	Media and Information Literacy
	General Mathematics	Statistics and Probability	Physical Education and Health	Physical Education and Health
	Earth and Life Science	Physical Science		
	Personal Development/ Pansariling Kaunlaran	Physical Education and Health		
	Understanding Culture, Society and Politics			
	Physical Education and Health			
CONTEMPORARY ISSUES (Required)	English for Academic and Professional Purposes (Bus Comm)	Empowerment Technologies (E-Tech): ICT for Professional Tracks	Research in Daily Life 2 (BPO 102)	Entrepreneurship (Serv Cult)
	Research in Daily Life 1 (BPO 101)	(Sys Think)	Pagsulat sa Filipino sa Piling Larangan (Akademik)	Research Project (Immersion/ Site Visit)
SPECIALIZATION SUBJECTS		Business Math	Fundamentals of Accounting, Business and Management 2	Applied Economics
		Organization and Management	Business Marketing	Business Ethics and Social Responsibility
		Fundamentals of Accounting, Business and Management 1	Business Finance	Business Enterprise Simulation (Biz Simulation)
HOURS PER DAY	6.6	6.6	5.8	5.8

APC Senior High School Graduates Pilot Batch 3 May 2015

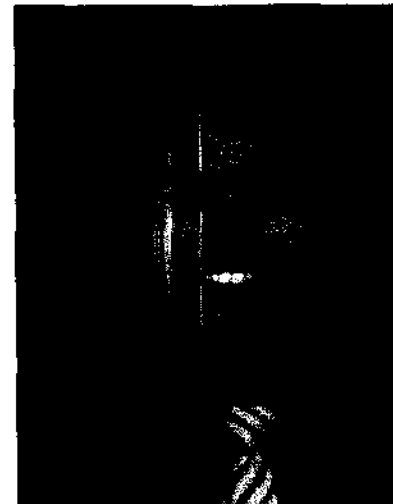
Ralph Nikko P. Ducot, 19

Internship: Recruitment Services Support Genpact Services, Inc.

*Present Job: Email/Chat Support
TaskUs, Inc.*

*"Nikko has excellent
communications skills and
reliable in accomplishing tasks
every time."*

Xerilyn Caparas
Sourcing Specialist
Recruitment & Marketing
Genpact Services, Inc.



Sarah Mae M. Duligues, 20

*Works as an Executive Secretary at
Netshare, Inc.*

Profile:

Sarah graduated in High School through the Alternative Learning System (ALS) of Pasay City. As a daughter of vendor parents, and the 4th of the 8 siblings, she has experienced the

fangs of hunger and the pain of waiting and hoping for help at the mercy of others.

After graduating from ALS, Sarah continued to hope for a better opportunity and became one of the chosen few to enter the Senior High School Program of APC with scholarship. Having access to the learning facilities and relevant learning experiences, Sarah started to imbibe discipline in her studies. She feels proud, happy and grateful to be part of the APC Senior High School Program. As a proud APC Senior High

"I see myself as a successful employee in an IT-BPO company... I see myself living with my family in a house that I can call My Own."



School graduate, Sarah enjoyed the fruit of her achievements through her work at Netshare Inc., an IT-BPO company based in Ortigas, Mandaluyong City. Now she works at New San Jose Builders Inc. as Senior Property Specialist and one of the company's top sellers.

Jessabel Buelba, 23

Works as Service Contract Reconciliation (SCR) Analyst at PAC APL Co. Pte. Ltd.



Profile:

Jessabel is a single mom to her 4-year old son. She was 17 and in third year high school when she got pregnant. She went back to school and graduated through the Alternative Learning System (ALS) in Parañaque City. As a single mom, sending a growing son to school without a stable income source is formidable. Her father who works as a jeepney driver and her mother who works as an OFW in Russia strived to provide the needs of their 4 children and Jessabel's son.

It was summer in 2012 when APC Senior High School Program came as a once in a lifetime opportunity for Bel to take her biggest step forward for herself and her son's future. She became one of the pilot students of the program and granted with a scholarship. She sees APC Senior High School Program as a

"I will be a professional career person, passionate and well-motivated to improve my life for me and my family."

key to the fulfilment of her dreams. After graduating from Senior High School, Jessabel got absorbed in her internship company, PAC APL Co. Pte. Ltd. in Alabang, Muntinlupa City. At the present, she works at New San Jose Builders Inc. as Senior Property Specialist.

**Do You Want to Have a Better
Quality Education?**

**Get
Involved Now!**



Penny Bongato

Executive Director, IBPAP
Part time Faculty, De la Salle College
of St Benilde

pennybongato@ibpap.org