



Republic of the Philippines
DEPARTMENT OF EDUCATION
Negros Island Region

SCHOOLS DIVISION OF NEGROS ORIENTAL

Capitol Area, Dumaguete City

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September 15, 2016

DIVISION MEMORANDUM

No. 450 ; s. 2016

National Clean-up Month

TO : Education Program Supervisors/Division Coordinators
Public Schools District Supervisors/Districts-In-Charge
Public Elementary and Secondary School Heads

1. Attached is a Regional Memorandum dated September 5, 2016 entitled "**NATIONAL CLEAN-UP MONTH**".
2. All District Supervisors are hereby requested to enjoin all your schools to participate in the Clean-up by registering through **BASURA PATROL PROGRAM** Facebook page with their respective schools and immediate vicinities as their sites for clean-up and uploading the data on waste collected on the same page with all the required information.
3. For the information and guidance of all concerned.


LELANIE T. CABRERA, CESE
Asst. Schools Division Superintendent
Officer In-Charge

9/15/16

15 SEP 2016



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
NEGROS ISLAND REGION



RELEASE	
CONTROL NO.	1852
RELEASED BY	<i>[Signature]</i>
DATE RELEASED	9/3/16

MEMORANDUM

n: 9/9/16

To : Schools Division Superintendents;
All Concerned

From : For The Regional Director

[Signature]
JOCELYNE LUBA
Regional Education Program Supervisor
PPRD- Lead Coordinator

Subject : "NATIONAL CLEAN-UP MONTH"

Date : September 5, 2016

1. For the information and guidance of all concerned, attached is a letter from Dr. Sophie T. Manuel, Regional Director, Department of Environment and Natural Resources (DENR), Negros Island Region for the conduct of a Nation-wide Clean-Up under the 5 Point Agenda on Environment, Clean 500 "Bayan ko, LinisKo" Program on September 17, 2016, **which is self explanatory.**
2. In line with the Guidelines for this First 2016 National Clean-Up Month, you are hereby requested to enjoin all your schools to participate in the Clean-up by registering through BASURA PATROL PROGRAM facebook page with their respective schools and immediate vicinities as their sites for clean up and uploading the data on waste collected on the same page with all the required information.
3. For further details, please refer to the attached communication or you may contact ESSD through Miss Emma S. Mate at cel no. 09276853420 or email ad. emmamatedepednir@gmail.com or Mr. Ronald C. Canillo email ad. ronald.canillo@deped.gov.ph.
4. For information and compliance.

ESSD/emsmat



Republic of the Philippines
Department of Environment and Natural Resources
ENVIRONMENTAL MANAGEMENT BUREAU
OFFICE OF THE REGIONAL DIRECTOR
Negros Island Region, Region 18

RECEIVED	
CONTROL NO.	2102
RECEIVED BY:	<i>[Signature]</i>
DATE RECEIVED:	8/17/16

#070

August 17, 2016

GILBERT T. SADSAD, CESO V
Regional Director of DepEd NIR
Capitol Area, Dumaguete City
Negros Oriental



Dear Mr. Sadsad,

Environmental Greetings!

The month of September is declared as "National Clean-up Month" as per Proclamation No. 244 Series of 1993 ("declaring September of Every Year as National Clean-Up Month and the 17th to the 23rd of September of Each Year as the World Clean and Green Week"). One of the major activities that will be enjoined by all sectors i.e. LGUs, NGOs, NGAs, Academe, Civil Society and the Private Sectors will be the Nation-wide Clean up under the 5 Point Agenda on Environment, CLEAN 500 "Bayan ko, Linis ko" Program on September 17, 2016.

The CLEAN 500 project will involve major industries in a locality to be supported by the LGU, DPWH, DepEd, Civil Society and Private sectors. Its objectives are:

- to clean up 500 cities and municipalities to eliminate garbage and refuse and
- to establish a practical but efficient and sustainable SWM scheme.

In line with this, a series of activities and meetings will be conducted in preparation for the said major activity. Attached is the concept paper for your additional information and reference.

May we therefore cordially invite you or your duly representative for a meeting on August 30, 2016, 1:00 pm-5:00 pm at Dumaguete Royal Suite Inn.

We look forward for your presence and full support to make this upcoming activity a success.

Very truly yours,

SOPHIE T. MANUEL, Ph.D., CEBE
Regional Director

**CONCEPT PAPER FOR THE PROPOSED CONVERGENCE
OF CLEAN-UP ACTIVITIES FOR THE
NATIONAL CLEAN-UP MONTH
SEPTEMBER 2016**

A. BACKGROUND

In 1993, then President Fidel V. Ramos, signed Proclamation No. 244, S. 1993 entitled "Declaring September of Every Year as National Clean-Up Month and the 17th to the 23rd of September of Each Year as the World Clean and Green Week"

In 1994, the Philippines officially joined the International Coastal Clean-up (ICC) through the initiative of the International MarineLife Alliance (IMA), an environmental NGO funded by the USAID. The ICC, started by the international organization, Ocean Conservancy, is the world's largest volunteer effort for ocean's health. Held every third Saturday of September of each year, thousands of volunteers from around the globe participate, clearing tons of trash from coastlines, rivers and lakes and recording every piece of trash collected.

In 2006, ICC Philippines, a volunteer group headed by then Vice President of IMA, Commodore Gerry Reyes who was also then a captain of the Philippine Coast Guard Auxiliary (PCGA), was created to assume coordination of ICC nationwide. In 2012, the PCGA was designated by the Ocean Conservancy as co-National Coordinator of ICC Philippines.

Commodore Gerry Reyes was also previously connected with the Parks and Wildlife Bureau (now Biodiversity Management Bureau) of the DENR enlisted the Department's participation in the ICC in the early 2000's. Through his efforts, the ICC was institutionalized and the Department is now part of the group organizing the annual clean-up.

In 2015, the EMB signed a Memorandum of Agreement with the NGO Sustainable Energy and Enterprise Development for Communities (SEED4COM). SEED4COM is the initiator of the Let's Do It Philippines Movement, the local counterpart of Let's Do It World, a civic-led mass clean-up movement that began in Estonia in 2008 when 50,000 people united together to clean up the entire country in just five hours. Since then, Let's Do It! has spread this model—one country in one day—around the world.

In June 10, 2016, during the anniversary celebration of the DENR, ICC Philippines and SEED4COM signed a Joint Agreement for the clean-up efforts. The signing was done in the EMB and witnessed by the Solid Waste Management Division. As ICC is focused in coastal areas, SEED4COM's clean-up activities may be held anywhere, thus, broadening the scope of clean-up efforts beyond the country's coasts.

B. PROPOSED CONVERGENCE OF CLEAN-UP ACTIVITIES

Since the DENR has institutionalized the ICC and the EMB has an existing agreement with SEED4COM, the proposal is now the convergence of clean-up activities and to further institutionalize the National Clean-Up Month per Proclamation No. 244, series of 1993 to the local government units in the country.

Inefficient waste collection is one of the common problems in developing countries. For this reason, illegal dumps and litter could be found in many areas particularly in public places such as roadsides, sidewalks, canals, creeks/esteros. Estimated country-wide collection efficiency is placed at 40% with major cities able to collect as much as 70%¹. For Metro Manila, estimated collection efficiency is at 80%². The remaining percentage balance remains either unserved or under-served, which may be common in poorer areas of cities or municipalities and in rural

and creeks which causes another critical problem during rainy season – that of flooding. Uncollected trash carried by rains and floods eventually find their way to the coast and seas. This is significant because the Philippines is the largest island group in the world consisting of 7,107 islands and islets with a land area of 300,000 sq. km. or 115,874 sq. miles.

In relation to this, the EMB also initiated a Basura Patrol Program to strictly implement the provisions of RA 9003 particularly the penal provisions against illegal dumping. Basura Patrol teams monitors public places such as major thoroughfares, roads, sidewalks, canals, parks and esteros and see if cleanliness is in place.

C. GENERAL OBJECTIVES

1. To strengthen the implementation of Republic Act 9003, otherwise known as the "The Ecological Solid Waste Management Act of 2000"
2. To promote environmental education and increase awareness on the genuine outlook and challenges of solid waste management in the country.
3. To reinforce the role of the Barangay in the segregation and collection of solid waste and provide inference of compliance based on the data obtained.
4. To complement and strengthen the existing Basura Patrol Program of the EMB.
5. To strengthen the existing Corporate Social Responsibility (CSR) programs of Industries under the EES system.
6. To mobilize all sectors of society to participate in clean-up activities
7. To develop potential support solution to the violations on Section 48 (1), (3) & (6) as documented by the Basura Patrolers within the jurisdiction of each LGU nationwide.

D. SPECIFIC OBJECTIVES

1. Specifically, this program aims to get rid at least 80% of all illegally dumped waste, and litters which were captured with geo-tagged from all over the country in public places along major thoroughfares, roads, sidewalks, parks, canals, esteros and coastal areas;
2. To mobilize all Regions in the country in the one (1)-day clean-up activities with the participation of all local government units per region(province, cities, municipalities, Brgys), in collaboration with SHED4COM (Let's Do It!) and ICC Philippines;
3. To institutionalize the clean-up schedule every 2nd Saturday of every quarter involving all LGUs from the Province up to the barangays.

E. PROGRAM DESCRIPTION

The Components of the Program are as follows:

1. Organizational meetings

Prior to the clean-up, organizational meetings and/or a Waste Management summit with all LGUs, DILG, RBC members, SHED4COM (Let's Do It!) and ICC Philippines volunteers, private sector groups, schools, churches and other civil society organizations

shall be held. During the *meeting/assembly*, the rationale and details of the clean-up shall be discussed.

2. Simultaneous Clean-Up

The EMAB Regional Office shall enjoin the participation of all LGUs (provincial, municipal, bayan) to mobilize their constituents within their jurisdiction to participate in the scheduled activity. In addition, partners from the DLG, REC members, SEEDACOM (Let's Do It!) and ICC Philippines volunteers, private sector groups, schools, churches and other civil society organizations shall mobilize in barangays within their jurisdiction to participate in the joint activity.

3. Waste Map

In order to have an orderly conduct of the clean-up, the location of illegally dumped waste should be available.

Through the Basura Patrolers deployed by Region, violations should have been captured with geo-tagged pictures, uploaded in respective EMAB Basura Patrol corners and sent through email at ghs.arnold@seedsocial.com while the SWAD Basura Patrol corner is currently updated and consolidated nationwide. LGUs, ICC, SEEDACOM and volunteers may also identify locations of illegally dumped waste or areas where litter is predominant.

The EMAB Central Office shall operationalize an online, real-time Waste Map for online uploading of data by Province, Region and for national level consolidation during the clean-up day. The metrics on waste volume collected and area/stretch in kilometers observed shall be reported by the DENR Secretary as an input for the accomplishment in the first 100 days of the Duterte administration.

F. APPROACH

1. Preparatory Meetings

The EMAB Central and Regional Offices in collaboration with the DLG, SEEDACOM (Let's Do It!) and ICC Philippines shall spearhead the conduct of the activity. In cases where no local counterpart of these organizations exist, the EMAB Region may tap local civic, school, private sector or church groups to join in spearheading the clean-up.

Collaboration meetings shall be held to properly design how the convergence clean-up and uploading of information be handled.

2. Target Sites for Clean-up

Waste map of violations reported in respective Cities and Municipalities for clean-up shall be the target for clean-up and other areas that may be recommended by the partners.

In order to avoid creating additional waste during the clean-up, the EMAB shall advise all volunteers to bring their own reusable water bottles and serve food in common areas where reusable plates and utensils shall be used instead of disposable ones. The EMAB shall also do the same for its own staff contingent.

3. Online Uploading of Output on Clean-up Day

The following are the data to be needed for monitoring on real time basis during the

- 3.1 Data for Monitoring
 - 3.1.1 Location of clean-ups
 - 3.1.2 Region
 - 3.1.3 Province
 - 3.1.4 Cities/Municipalities
 - 3.1.5 Barangays
 - 3.1.6 Public place such as:
 - 3.1.6.1 major thoroughfares
 - 3.1.6.2 roads
 - 3.1.6.3 sidewalks
 - 3.1.6.4 canals
 - 3.1.6.5 esteros
 - 3.1.6.6 coastal areas

Note: ICC has it's own data form that shall be filled by volunteers in coastal area locations.

3.2 Data Uploading

3.2.1 During the clean-up, the Regional Ecology Center (REC) Coordinators and Basura Patrolers (BPs) in each Region shall be tapped to monitor and upload geo-tagged pictures of sites on a real time basis as to the location of clean-ups and area/stretch in kilometers, including the volume and type of waste collected in each of the public places in Item 3.1.6.

G. PARTICIPANTS

All EMB Regional Offices & RECs;
 All LGUs shall be enjoined to participate in this nationwide activity
 All ICC/SEED4COM/local civic groups, schools, private sector or church groups and other civil society organizations

Notes:

1. *National Solid Waste Management Framework, National Solid Waste Management Commission, 2004*
2. Based on Metro Manila Development Authority sources
3. *Stemming the Tide: Land-based Strategies for a Plastic-Free Ocean, Ocean Conservancy and the McKinsey Center for Business and Environment, 2015, oceanconservancy.org, mckinsey.com*