



DEPARTMENT OF EDUCATION
SCHOOLS DIVISION OFFICE

NEGROS ORIENTAL

Flourishing the Paths to Educational Excellence



February 3, 2016

Division Memorandum
No. 83 s, 2016

**GRADUATE DIPLOMA IN CULTURAL EDUCATION LEADING
TO MASTERS DEGREE IN CULTURAL EDUCATION**

To : Chiefs, CID & SGOD
Division Education Program Supervisors/Division Coordinators
Public Schools District Supervisors/District In Charge
Public Elementary & Secondary School Heads
All Others Concerned

1. DepEd Memorandum No. 15, s. 2016 dated January 27, 2016 informs the field of the partnership of the National Commission for Culture and the Arts (NCCA) and the Department of Education (DepEd) in their conduct of Levels I and II of the Graduate Diploma in Cultural Education Leading to Master's Degree in Cultural Education, a post-baccalaureate in-service teacher enhancement program by cluster.
2. The above-quoted DepEd Memorandum provides the names of the Higher Education Institutions (HEIs), their identified coordinators and their DepEd counterparts. (Please see attached)
3. Should anyone be interested to avail of the said program, kindly refer to the said DepEd Memorandum for more details.
4. Wide dissemination of this memorandum is desired.

LELANIE T. CABRERA, CESE
OIC-Schools Division Superintendent

LTC/enc

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03 FEB 2016



Republic of the Philippines
Department of Education

DepEd MEMORANDUM
No. **15**, s. 2016

D: 2/02/16

27 JAN 2016

**GRADUATE DIPLOMA IN CULTURAL EDUCATION LEADING TO MASTER'S
DEGREE IN CULTURAL EDUCATION**

To: Regional Directors
Schools Division Superintendents
Public Elementary and Secondary Schools Heads
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in cooperation with the Department of Education (DepEd), will conduct the Levels I and II of the **Graduate Diploma in Cultural Education Leading to Master's Degree in Cultural Education**, a post-baccalaureate in-service teacher enhancement program by cluster in the following higher education institutions (HEIs), their identified project coordinators, and their DepEd counterparts:

| Island-Cluster | HEI | Level | DepEd Coordinator |
|----------------|---|-------|--|
| Luzon | Lyceum of the Philippines University c/o Alpha Ruiz PCEP Secretariat Telephone No.: (02) 5272192 local 309 Email Address: pcep.secretariat@gmail.com | I | Mr. Emmanuel Maninang DepEd NCR Fax No.: (02) 453-8374 Mobile Phone No.: 0918-6494070 Email Addresses: ncr@deped.gov.ph ncr2@deped.gov.ph mannym_15@yahoo.com |
| | University of the Cordilleras Ms. Letty Corpuz Epistola Project Coordinator Telephone Nos.: (074) 442-3316 local 125 Mobile Phone Nos.: 0908-4841301/0916-735-0261 Email Address: lettyepistola@yahoo.com | I | Ms. Jeanie Claire Piggangay EPS-CLMD Cordillera Administrative Region Telephone No.: (07) 442-1318 Mobile Phone No.: 0910-565-3367 Email Address: depedcarregional09@gmail.com |
| | University of Northern Philippines Ms. Agustina Tactay Program Director Mobile Phone No.: 0917-568-1691 Email Address: tinatactay@yahoo.com.ph | I | Ms. Rica Perez EPS-CLMD Region I Telephone No.: (072) 607-8141 Mobile Phone No.: 0917-707-5191 Email Address: rap.deped@gmail.com |
| | Colegio de San Juan de Letran-Calamba Mr. Eugene Emmanuel Benicta Project Coordinator Telephone No.: (049) 545-5453 Mobile Phone No.: 0915-644-6669 Email Address: eugene_06@yahoo.com | I | Ms. Fe V. Enguero Education Program Supervisor Region IV-A (CALABARZON) Telephone No.: (02) 647-4914 Mobile Phone No.: 0915-900-0468 Email Address: fenguero@yahoo.com |

| Island-Cluster | HEI | Level | DepEd Coordinator |
|----------------|--|-------|--|
| Luzon | Isabela State University Ms. Lorelei Agcanas Project Coordinator Mobile Phone Nos.: 0915-399-3103/0917-883-6136 Email Address: lorelai.b.agcanas@isu.edu.ph | II | Mr. Denis M. Agbayani EPS - MAPEH, CLMD Region II Mobile Phone No.: 0905-619-0336 Email Address: denismartinagbayani@yahoo.com |
| | Bicol University Ms. Lorna Miña Project Coordinator Telephone No.: (052) 481-1454 Mobile Phone No.: 0926-587-6317 Email Address: lornsmm@yahoo.com | I | Mr. Francisco Bulalacao EPS - MAPEH Region V Telephone No.: (052) 482-0701 Mobile Phone No.: 0917-538-0463 Email Address: franciscobulalacao@yahoo.com |
| | La Consolacion University Philippines Mr. Rey Clement Maaliao Mobile Phone No.: 0917-642-3486 Email Address: clemzortiz@yahoo.com | I | Mr. Engelbert B. Agunday EPS -II Region III Mobile Phone No.: 0922-830-7643 Email Address: ebagunday@gmail.com |
| | Palawan State University Mr. Felimon Blanco Project Director Mobile Phone No.: 0928-247-1337 Email Address: fbb1973@yahoo.com | II | Ms. Arlene dela Vega Coordinator Region 4B Fax No.: (02) 637-3093 Mobile Phone No.: 0919-604-2440 Email Address: eed_mimaropa@yahoo.com |
| Visayas | West Visayas State University Ma. Lea L. Cañoso Department Chair Telephone No.: (033) 320-0871 Mobile Phone No.: 0920-928-4819 Email Address: lea101_iloilo@yahoo.com | II | Ms. Fe Sumaculub Region VI Mobile Phone No.: 0917-633-8675 Email Address: bf.brillantes@yahoo.com |
| | Northwest Samar State University Mr. Phil Harold L. Mecurio Project Coordinator Telephone No.: (055) 209-3657 Mobile Phone No.: 0916-756-9693 Email Address: haroldmercurio@yahoo.com | I | Mr. Joy Bihag Coordinator Region VIII Fax No.: (053) 323-3156 Mobile Phone No.: 0927-320-6958 Email Address: Ro8@deped.gov.ph |
| | Cebu Normal University Leodinito Cañete Project Director Telephone No.: (032) 236-9795 Mobile Phone No.: 0933-284-9442 Email Address: cnusecretary@gmail.com | II | Dr. Luz Jandayan Mobile: 0917-3090666 Fax No.: (032) 231-1309 Email Addresses: Ro7@deped.gov.ph ljandayan@yahoo.com |
| Mindanao | Xavier University Mr. Hobart Savior Mobile Phone No.: 0932-889-7850 Email Address: hsavior@xu.edu.ph | II | Mr. Elcsio Maribao Region X Mobile Phone No.: 0939-904-0150 Email Address: elesio.maribao@yahoo.com |
| | Notre Dame University of Marbel Ms. Susana Dorado Dean of Graduate School Telephone No.: (63) (83) 228-2368 Fax No.: (63) (83) 228-2819 Mobile Phone No.: 0932-871-2774 Email Address: susanadorado@yahoo.com | II | Mr. Gerardo Magno Coordinator Region XII Fax No.: (083) 228-8825 Mobile Phone No.: 0905-175-5711 Email Address: Ro12@deped.gov.ph |

| Island-Cluster | HEI | Level | DepEd Coordinator |
|----------------|---|-------|---|
| Mindanao | St. Paul University Mr. Aldrin Darilag Project Coordinator Mobile Phone Nos.: 0917-430-4457/ 0999-481-9777 Email Address: adarilag@yahoo.com | I | Ms. Angelita Kuizon EPS Region XIII Fax No.: (085) 342-6267 Mobile Phone No.: 0939-920-1262 |
| | Western Mindanao State University Mr. Roberto Torres Project Director Telephone No.: (062) 993-1314 Mobile Phone No.: 0917-925-0998 Email Address: rozenmagio@yahoo.com | I | Mr. Mario Romarate Coordinator Region IX Fax No.: (062) 215-3753 Mobile Phone No.: 0927-704-0462 Email Address: Ro9@deped.gov.ph |
| | La Salle University Mr. Felimon Blanco Project Director Mobile Phone No.: 0928-247-1337 Email Address: fbb1973@yahoo.com | II | Mr. Petrush Macute EPS Region IX Mobile Phone No.: 0998-569-6462 Email Address: petrush.macute@deped.gov.ph |
| | University of Southeastern Philippines Mr. Felimon Blanco Project Director Mobile Phone No.: 0928-247-1337 Email Address: fbb1973@yahoo.com | I | Mr. Elesio Maribao Region X Mobile Phone No.: 0939-904-0150 Email Address: elesio.maribao@yahoo.com |
| | Mindanao State University Mr. Felimon Blanco Project Director Mobile Phone No.: 0928-247-1337 Email Address: fbb1973@yahoo.com | I | Mr. Bernardo Libetario Coordinator ARMM Fax No.: (064) 421-3838 Fax No.: (064) 421-3838 Mobile Phone No.: 0927-319-6359 Email Addresses: bernardlibetario@yahoo.com libetariobernard@yahoo.com |

2. The scholarship program aims to:

- expand the teacher-participants' knowledge base in Philippine history, culture, heritage and the arts and their application to culture-based teaching of basic education;
- provide them with hands-on opportunities for critical dialogue with the local culture and arts practitioners;
- help them develop knowledge structures, framework and information systems which integrate history, culture, heritage and the arts into the formal basic education curriculum; and
- build their capability to contribute to a deeper understanding of the local history, culture, heritage and the arts in the context of contemporary Philippine realities.

3. The 24 unit graduate credit program follows a two-summer ladderized curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of this two-summer program have the option to continue on to the Master of Education, Major in Cultural Education to be offered in HEIs selected by NCCA.

4. The following are the minimum Admission Requirements for prospective NCCA Cultural Education Scholars:

| Criteria | Requirement |
|---------------------------|---|
| Age | 23 – 50 years old |
| Academic Qualifications | Bachelor degree with general weighted average of 85% or equivalent |
| Teaching Experience | At least three years teaching experience in any or a combination of academic subjects in a public elementary or high school |
| Qualifying Examinations | Licensure Examination for Teachers (LET) HEI Graduate Admission Test (If any) |
| Endorsement | By any one of the following: principal, district supervisor, division education supervisor or division superintendent |
| Principal's Certification | Service incumbency of three years, Good moral character, with a permanent appointment at the time of application |

* Priority is given to 23 to 40 year-old applicants, 41 to 50-year old applicants may be shortlisted subject to availability of slots.

** Priority is given to 25 to 50 year-old applicants; 51 to 55-year old applicants may be shortlisted subject to availability of slots.

5. The NCCA shall provide the scholarship grant consisting of full tuition and registration, workshop kits and materials, and a P 5,000.00 stipend to subsidize meals, accommodations and other sundry expenses. The transportation to and from the venue shall be the responsibility of teacher-scholars but may be charged to local funds subject to the availability and the usual accounting and auditing rules and regulations.

6. The deadline for submission of nominations and/or applications is on **January 30, 2016** and successful applicants shall be notified on or before **March 1, 2016**. The implementing HEIs shall act on nominations and applications on a *first-received, first-to-be-processed* basis and may issue admission notice even before the deadline for application if they find that the nominee or applicant is deserving of the scholarship grant. Class sessions will start on a date to be fixed by the HEI.

7. The following documents are enclosed:


- Enclosure No. 1 – Program Information
- Enclosure No. 2 – Official Nomination and Endorsement Form
- Enclosure No. 3 – Individual Application Form

8. Inquiries may be addressed to the **higher educational institution (HEI)** nearest to the applicant at the contact details provided in Item 1 of this Memorandum. For further information, interested applicants may also contact:

Mr. Joseph J. Cristobal

Director, Philippine Cultural Education Task Force
National Commission for Culture and the Arts (NCCA)
Telephone Nos.: (02) 527-2192 local 309
Email Address: pcep.secretariat@gmail.com

9. Immediate dissemination of this Memorandum is desired.



ALBERTO T. MUYOT
Undersecretary
Officer-in-Charge

Encls.:

As stated

Reference:

DepEd Memorandum No. 20, s. 2015

To be indicated in the Perpetual Index
under the following subjects:

CULTURAL EDUCATION
LEARNING AREA, ARTS
OFFICIALS
SCHOLARSHIP
TEACHERS

Model: Graduate Diploma in Cultural Education
0048-January 15, 2016/20/25



• NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program

Masterate Degree Scholarship Program
GDCE, GDTA & MAAM

Graduate Diploma in Cultural Education

Graduate Diploma in Teaching Arts

Leading to Master's Program in Cultural Education

and Master of Arts in Education Major in Arts Management

2016 PROGRAM IMPLEMENTATION GUIDELINES

NCCA Scholarship Program

Project Title: Masterate Degree Scholarship Program:
GDCE, GDTA and MAAM

In partnership with: DepEd, CHED and selected HEI's

Implementation Date: April – May 2016

Source of Fund: NEPCA

Board Resolution Number 2016-BR 289

Implementor-Partner:

- ✓ NCR: Lyceum of the Philippines University
- ✓ CAR: University of the Cordilleras
- ✓ ILOCOS Region 1: University of Northern Philippines
- ✓ CAGAYAN VALLEY Region 2: Isabela State University
- ✓ CENTRAL LUZON Region 3: La Consolacion University Philippines
- ✓ CALABARZON Region 4A: Colegio de San Juan de Letran-Calamba
- ✓ BICOL Region 5: Bicol University
- ✓ WEST VISAYAS Region 6: West Visayas State University
- ✓ CENTRAL VISAYAS Region 7: Cebu Normal University
- ✓ EASTERN SAMAR Region 8: Northwest Samar State University
- ✓ ZAMBOANGA Region 9: Western Mindanao State University
- ✓ SOCCSKSARGEN Region 12: Notre Dame of Marbel
- ✓ Region 13: Saint Paul University Surigao
- ✓ Region 10: Xavier University Cagayan De Oro
- ✓ **BKFI** - Central Luzon Region 3: La Consolacion University Philippines
- ✓ **kaZAulogaN, Inc:**
 - NORTHERN MINDANAO Region 10: La Salle University Ozamis
 - DAVAO REGION 11: University of Southeastern Philippines
 - ARMM: Mindanao State University
 - MIMAROPA Region 4B: Palawan State University
 - EASTERN VISAYAS Region 8 Leyte Normal University

Background and Rationale

The PCEP was conceived in response to the promulgation on 11 August 2001 of Republic Act 9155, "An Act Instituting a Framework of Governance for Basic Education, Establishing Authority and Accountability, Renaming the Department of Education,

Culture and Sports (DECS) as a Department of Education (DepEd) and for other Purposes". Formulated through an NCCA Board Resolution in 2001, and operationalized by a Task Force in 2002, the PCEP envisions a nation of culturally literate and empowered Filipinos by ensuring that culture is the core and foundation of education, governance, and sustainable development.

The law, while effectively reaffirmed cultural education as an integral part of basic education, had transferred this responsibility and administrative supervision of cultural agencies formerly attached to DECS to the NCCA.

Three strategic goals of PCEP which included the:

1. Establishment of an index of knowledge on Philippine culture;
2. Development of culture-based instructional materials based on minimum learning competencies and standards on culture;
3. Implementation of cultural education programs to reach various beneficiaries through formal, non-formal and informal structures.

It was designed to make cultural education accessible to all sectors of Philippine society, particularly the youth, teachers, artists and cultural workers, officials and employees of the government, members of the media, and civil society.

PCEP Institutional Intended Learning Outcomes (Competencies) of the Graduate of NCCA-PCEP Formal and Non-Formal Programs are expected to

- 1) Manifest critical and creative thinking skills
- 2) Design culture-based instructional materials
- 3) Employ innovative culture-based pedagogy
- 4) Inculcate a sense of nationalism and patriotism
- 5) Demonstrate expertise in Philippine history, heritage, culture and the arts
- 6) Exercise leadership skills in respective communities
- 7) Conduct culturally-relevant research
- 8) Initiate national, regional, and global connectedness
- 9) Conduct oneself in accordance with highest professional and ethical standard
- 10) Commit oneself to lifelong learning

Since summer of 2008, the NCCA-PCEP, through several conduit-HEIs nationwide, has been offering a credit-earning post-baccalaureate teacher enhancement program called Certificate Program on Cultural Education (CPCE), which is now formally known as the Graduate Diploma in Cultural Education (GDCE).

Philippine education especially in the context of culture-based instruction envisions to strengthen the teachers capacity' to deliver substantive instruction. Education for all should also mean the ability to shift paradigm in order to facilitate instruction which is relevant to the needs of the changing times as well as to be responsive to the demands of the industry. Secondly, education should also be focused on research development so that whatever is generated from the field can inform classroom instruction.

Strongly aligned with the program objectives of the Philippine Cultural Education Program (PCEP), the 24-unit program offers scholarship opportunities for 30 to 40

region-based public elementary and high school teachers in the core subject areas (Science, Mathematics, Social Studies and English and Filipino Languages) and MAPEH (Music, Arts and Physical Education) to undergo a two-summer intensive training. Designed as an in-service residential program, the scholarships covers a total of 432 hours of intensive training designed to integrate functional understanding of the local and national history, culture, heritage and the arts into the five core subject areas – Social Sciences, Languages, Science, Math and MAPEH. It requires its participants to produce researches on local history, reflection papers, and group and individual lesson exemplars on culture-based basic education. Likewise the need to familiarize teachers of the SPA regarding the nature, purview, types, and forms of Philippine Arts, these series of sub-island training is being proposed under the auspices of PCEP. In addressing this need, accessibility and availability of resource persons in the local communities have been of paramount importance in this meaningful exchange. In 2014, the Committee in Cultural Education and PCEP introduces and offer the Graduate Diploma in Teaching Arts to develop specialized, qualified and high skilled arts teachers in basic education.

In 2015, NCCA-PCEP offers Masterate Degree on Arts Management to expand the artists, cultural workers and government employees-participants' knowledge base in Philippine history, culture, heritage and the arts, Arts Management, Arts in Society, Arts Entrepreneurship, Human Resources Management in the Public Sector, Performance Measurement, Grant Writing in the Art and Arts Policy

Since its conception in 2008, the program has graduated more than 3,000-teacher-scholars from the following institutions:

1. Southwestern University in Cebu City
2. Bulacan State University in Malolos City
3. Miriam Colleges Foundation in Quezon City
4. J.H. Cerilles State Colleges in Pagadian City
5. Central Mindanao University in Valencia City, Bukidnon
6. Manuel S. Enverga University Foundation (MSEUF), Quezon Province
7. Palawan State University (PSU) in Puerto Princessa City
8. University of Regina Carmeli now La Consolacion University Philippines in Malolos
9. Colegio de San Juan de Letran-Calamba in Calamba City
10. Bicol University in Legazpi City
11. Cebu Normal University in Cebu City
12. La Salle University-Ozamis in Ozamis City
13. Isabela State University (ISU), Isabela Province
14. St. Paul University-Surigao (SPUS), Surigao Province
15. Western Mindanao State University (WMSU), Zamboanga City
16. Notre Dame of Marbel in Koronadal
17. University of the Cordilleras in Baguio City
18. Northwest Samar State University in Calbayog City
19. University of Northern Philippines in Vigan City
20. West Visayas State University in Iloilo City
21. Lyceum of the Philippines University in Manila
22. Xavier University Cagayan De Oro in Cagayan De Oro

Given the tremendous response and strong demand for continuing professional education from public school teachers, the NCCA-NCCED and the Philippine Cultural Education

Program (PCEP) Task Force has embarked on a sustainable partnership with HEIs –Teacher Education Institutions nationwide for an enhanced GDCE, GDTA delivery, and expansion of the program into the Masteral level like the MAAM program. The move is seen as a concrete step in furthering PCEP's goals of providing continuing teachers' training and development of culture-based instructional materials for utilization in the basic education curriculum and encourage our cultural workers and artists to become effective advocates for the arts and to succeed in a wide range of administrative, managerial, and leadership positions

Description of the Project

The 42-unit master's program is a ladderized curriculum designed to address the following objectives:

1. To expand the teacher-participants' knowledge base in Philippine history, culture, heritage and the arts (*PCEP Goal 1*);
2. To provide the teacher-participants with hands-on opportunities for critical dialogue with the local culture and arts (*PCEP Goal 1*);
3. To help the teacher-participants develop knowledge structures, framework and information systems that integrate history, culture, heritage and the arts into the formal curriculum of basic education (*PCEP Goal 2*); and
4. To build the teacher-participants' capability to contribute to a deeper understanding and appreciation of the local history, culture, heritage and the arts in the context of contemporary Philippine realities (*PCEP Goal 3*).

Students shall undergo the following ladder-type curriculum:

I. FOR GRADUATE DIPLOMA IN CULTURAL EDUCATION (GDCE)

A two-summer 24-unit post-baccalaureate program divided into Level I and Level II which offers foundation and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, heritage in the culture-based teaching of the basic education curriculum. Courses to be taken are as follows:

CulEd 200 – Pedagogy of Cultural Education

CulEd 203 – Cultural Diversity and Languages of the Philippines

CulEd 204 – Re-view of Philippine History and Heritage

CulEd 205 – Philippine Arts

CulEd 206 – Local Cultural Mapping

CulEd 207 – Media-Based Cultural Documentation

CulEd 208 – Issues in Cultural Education

CulEd 209 – Development of Culture-Based Lesson Exemplars

Master of Arts in Education, Major in Cultural Education

Additional 18 units of foundation, cognates/elective, research and thesis writing courses shall complete the students training on cultural education. Courses to be taken are as follows:

CulEd 201 – Culture-Based Teaching of the Basic Education Curriculum

CulEd 202 – Advanced Educational Theories and Pedagogy

CulEd 210 – Problem-Based Statistical Methods

CulEd 211 – Culture and Governance

CulEd 212 – Thesis I: Research in Cultural Education
CulEd 213 – Thesis II: Writing of Thesis

Following is a matrix-summary of all courses to be required of student-enrollees for the Master's Program:

| COURSE TITLES | UNITS |
|--|--------------|
| Foundation Courses | 12 units |
| CulEd 200 – Pedagogy of Cultural Education | 3 |
| CulEd 201 – Culture-Based Teaching of the Basic Education Curriculum | 3 |
| CulEd 202 – Advanced Educational Theories and Pedagogy | 3 |
| CulEd 210 – Problem-Based Statistical Methods | 3 |
| Major Courses | 18 units |
| CulEd 203 – Cultural Diversity and Languages of the Philippines | 3 |
| CulEd 204 – Re-view of Philippine History and Heritage | 3 |
| CulEd 205 – Philippine Arts | 3 |
| CulEd 206 – Local Cultural Mapping | 3 |
| CulEd 207 – Media-Based Cultural Documentation | 3 |
| CulEd 208 – Issues in Cultural Education | 3 |
| CulEd 209 – Development of Culture-Based Lesson Exemplars | 3 |
| Cognates/Elective Courses | 3 units |
| CulEd 211 – Culture and Governance | 3 |
| Research/Thesis Courses | 6 units |
| CulEd 212 – Thesis I: Research in Cultural Education | 3 |
| CulEd 213 – Thesis II: Writing of Masteral Dissertation | 3 |

II. FOR GRADUATE DIPLOMA IN TEACHING ARTS (GDTA)

A two-summer 24-unit post-baccalaureate program divided into Level I and Level II which offers foundation and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, heritage in the culture-based teaching of the basic education curriculum. GDTA can apply classroom concepts in professional settings through internships and independent studies at numerous arts organizations in their own region. The arts management program maintains academic and professional relationships with many national and regional institutions. Courses to be taken are as follows:

CulEd 200 – Pedagogy of Cultural Education

CulEd 205 – Philippine Arts

CulEd-TA 200 – Foundations of Art

CulEd-TA 201 – Arts Criticism and Appreciation

CulEd-TA 202A - Apprenticeship and Exploration in the Arts 1 (Visual Arts)

CulEd-TA 202B - Apprenticeship and Exploration in the Arts 1 (Performing Arts)

CulEd-TA 203 - Apprenticeship and Exploration in the Arts 3 (Specialization)

CulEd-TA 204 - Apprenticeship and Exploration in the Arts 4 (Specialization)

Master of Arts in Education, Major in Teaching Arts

Additional 18 units of foundation, cognates/elective, research and thesis writing courses shall complete the students training on cultural education. Courses to be taken are as follows:

CORE REQUIREMENTS

CulEd 200 –Pedagogy of Cultural Education

CulEd-TA 200 – Foundations of Art

CulEd 210 – Production Management (Problem Based Learning and Application)

EDUC 202: Educational Statistics and Analysis

ELECTIVE

CulEd 211 - Culture and Governance

THESIS WRITING

Thesis proposal (Colloquium)

Thesis Writing of Masteral Dissertation

Following is a matrix-summary of all courses to be required of student-enrollees for the Master's Program:

| COURSE TITLES | UNITS |
|--|-----------------|
| Foundation Courses | 12 units |
| CulEd 200 –Pedagogy of Cultural Education | 3 |
| CulEd-TA 200 – Foundations of Art | 3 |
| CulEd 210 – Production Management (Problem Based Learning and Application) | 3 |
| EDUC 202: Educational Statistics and Analysis | 3 |
| Major Courses | 18 units |
| CulEd 205 – Philippine Arts | 3 |
| CulEd-TA 201 – Arts Criticism and Appreciation | 3 |
| CulEd-TA 202A - Apprenticeship and Exploration in the Arts I (Visual Arts) | 3 |
| CulEd-TA 202B - Apprenticeship and Exploration in the Arts I (Performing Arts) | 3 |
| CulEd-TA 203 - Apprenticeship and Exploration in the Arts 3 (Specialization) | 3 |
| CulEd-TA 204 - Apprenticeship and Exploration in the Arts 4 (Specialization) | 3 |
| Cognates/Elective Courses | 3 units |
| CulEd 211 – Culture and Governance | 3 |
| Research/Thesis Courses | 6 units |
| CulEd 212 – Thesis I: Research in Cultural Education | 3 |
| CulEd 213 – Thesis II: Writing of Masteral Dissertation | 3 |

Students shall undergo full-course-unit scholarship:

III. FOR M.A. EDUCATION Major in ARTS MANAGEMENT (MAAM)

Post-baccalaureate arts management master's degree program trains students to become arts administrators across performing and visual art disciplines. The program blends the basic tenets of administration with an understanding of the cultural sector in the global economy. The arts management MA program excels in providing students a decision making context for the jobs of the future through an understanding of cultural policy, international arts management issues, and organizational dynamics. The master's program prepares students to become effective advocates for the arts and to succeed in a wide range of administrative, managerial, and leadership positions. The arts management MA program curriculum is designed to combine current cultural and nonprofit theory with the best practices from the management field. Core courses focus on fundraising, marketing, and financial management of arts organizations. A flexible and interdisciplinary program, master's students may take electives and rotating topic courses in museum management, art history, public administration, business administration, communication, international or public policy as well as participate in any of the Department of Performing Arts ensembles:

MAJOR SUBJECTS:

- a) *MEAM 111: Public Relations/Marketing Strategies for Arts Organizations*
- b) *MEAM 110: Introduction to Arts Management*
- c) *MEAM 119: Fund Raising & Development Arts*
- d) *MEAM 112: Marketing Management for the Arts*
- e) *MEAM 113: Arts Management & Society*
- f) *MEAM 114: Arts Policy*

CORE REQUIREMENTS

- a) *EDUC 201: Research, Design and Methods*
- b) *EDUC 202: Educational Statistics and Analysis*
- c) *EDUC 203: Aesthetics*
- d) *EDUC 204: Augustinian Spirituality (additional for LaCo)*

ELECTIVE / COGNATES COURSES

- MEAM 116: Program Planning Implementation in the Arts*

RESEARCH/THESIS COURSES

- a) *CulEd 212 – Thesis I: Research in Cultural Education*
- b) *CulEd 213 – Thesis II: Writing of Masteral Dissertation*

Following is a matrix-summary of all courses to be required of enrollees to Master's Program:

| COURSE TITLES | UNITS |
|---|----------|
| CORE REQUIREMENTS | 12 units |
| e) EDUC 201: Research, Design and Methods | 3 |
| f) EDUC 202: Educational Statistics and Analysis | 3 |
| g) EDUC 203: Aesthetics | 3 |
| h) EDUC 204: Augustinian Spirituality (additional for LaCo) | 3 |
| i) MEAN 117: Arts Apprcciation | |
| MAJOR SUBJECTS: | 18 units |
| a) MEAM 111: Public Relations/Marketing Strategies for Arts Organizations | 3 |
| b) MEAM 110: Introduction to Arts Management | 3 |

| | |
|--|-----------------|
| c) MEAM 119: Fund Raising & Development Arts | 3 |
| d) MEAM 112: Marketing Management for the Arts | 3 |
| e) MEAM 113: Arts Management & Society | 3 |
| f) MEAM 114: Arts Policy | 3 |
| PROFESSIONAL EDUCATION UNITS (PEU) (for Non-Educ Major students) | 18 units |
| a) PEU Teach 1 - Principles & Techniques of Teaching (Teaching Strategies) | 3 |
| b) PEU Teach 2 Principles of Education (Foundation of Education II – Historical, Philosophical, and Legal Foundation of education) | 3 |
| c) PEU - Measurements & Evaluation Assessment of Learning I | 3 |
| d) PEU - Curriculum Development | 3 |
| e) PEU - Audio-Visual Education Technology I | 3 |
| f) PEU - Educational Psychology Foundation of Education I (Psychological, & Sociological foundation of Education) | 3 |
| Cognates/Elective Courses | 3 units |
| MEAM 116: Program Planning Implementation in the Arts Thesis proposal (Colloquium) to Comprehensive Exam | 3 |
| Research/Thesis Courses | 6 units |
| CulEd 212 – Thesis I: Research in Cultural Education | 3 |
| CulEd 213 – Thesis II: Writing of Masteral Dissertation | 3 |

GENERAL PROVISIONS

1. The programs are administered by the National Commission for Culture and the Arts' Philippine Cultural Education Program (PCEP) through financial grants extended to accredited and approved HEIs or culture-oriented non-governmental organizations partnering with an accredited and approved HEIs.
2. The NCCA, through PCEP, is the highest policy and decision-making body for all administration, appeals, arbitration, monitoring, and evaluation requirements of the program. All local implementation concerns shall be the responsibility of participating HEIs.
3. The NCCA PCEP shall seek endorsement and/or accreditation by the Department of Education, HEI's to the Commission on Higher Education, and/or other government agencies concerned with the administration of education and culture programs.
4. Participating HEIs are responsible for the local administration, management, representation, accreditation and coordination of the program, particularly with local DepEd/CHED regional or division offices, local government units, and direct scholar-beneficiaries.
5. All accredited/approved HEI conduit-grantees shall enter into a Memorandum of Agreement (MOA) with the NCCA, subject to completion and submission of all grant requirements.

ADMISSION, SCHOLARSHIP AND PROGRAM MANAGEMENT

- 1 Continuing HEI conduit-grantees may start the re-entry screening process for old Level I graduates as soon as possible. First-time, or Level I, HEI conduit-grantees in close coordination with their DepEd Regional Offices may start recruiting new program applicants as soon as the MOA has been delivered.
- 2 HEI conduit-grantees shall be responsible for the processing, acceptance and registration of successful applicants. They shall devise their own internal policies and procedures, subject to the general scholarship admission and provisions required by PCEP. Since 2014, non-government HEI's may accept a maximum of five basic education teachers from their own university to the program, provided that these teachers will only get free tuition fees and do not enjoy any other support from the same grant.
- 3 HEI conduit-grantees are responsible for checking and verification of all requirements submitted by prospective scholar-participants. Any misrepresentation or falsification of documents submitted for admission shall automatically disqualify the applicant found guilty of such act/s. In the event that the offense is discovered after the applicant has been admitted to the program, the offending scholar-participant shall be automatically dropped from the program and will be required to reimburse the HEI all expenses incurred or paid for his/her participation.
- 4 The final list of newly-admitted and/or re-entry scholar-participants, including copies of submitted application or re-entry documentation, shall be approved by the PCEP based on the prescribed minimum requirements for admission and retention. It reserves the right to further verify the documents submitted by the admitted scholar-participant.
- 5 Deadline for HEIs to accept new and re-entry applications is every January 30 of every year. HEIs are required to submit to PCEP the list and documentation requirements of admitted scholar-participants on or before March 1.
- 6 Actual program implementation should be held for a maximum of one month including orientation, class instruction sessions, special activities and graduation ceremonies. Inclusive period of the one-month program implementation should be within the period of April to May (summer). For MAAM implementation is in regular classes of HEI.
- 7 All accredited/approved HEI conduit-grantees shall secure permit, approval or accreditations from CHED to add major subject on Cultural Education for their existing MA Program in Education, and secure new courses approval on MA in Cultural education.
- 8 All accredited/approved HEI conduit-grantees shall ensure that GDCE Scholars will be considered regular student of their University, to be accepted in the University registry system and be given due credit units to Master's Program in Education major in Cultural Education or Teaching Arts or in M.A. in Cultural Education reflected to their Transcript of Record (TOR) after finishing the 24 units.

CURRICULUM AND FACULTY MANAGEMENT

1. Each course module should be taught by ACCREDITED PCEP GDCE Instructors, a competent instructor or pool of instructors professionally-equipped or academically-trained and experienced to teach the specific subject. All instructors assigned to teach

in the program should be approved by PCEP based on the HEI-submitted curriculum vitae or resume detailing the instructor/s' proficiency in the assigned subject module.

- a. **Accreditation:** all GDCE faculties must attend the GDCE Faculty Orientation / Retooling Program conducted by PCEP every start of summer classes (March).
- b. All **Accredited Faculty** will be given:
 1. Certificate of Accreditation from NCCA-PCEP
 2. ID – Renewable in 2-years
 3. Materials / Manual of GDCE
 4. Membership to PCEP Trainers' Pool
2. In case of team teaching, a head instructor should be designated to coordinate the sessions and devise a method in determining the module grade of scholar-participants.
3. The PCEP maintains a list of qualified accredited experts who may be tapped by HEIs as Visiting Faculty to teach any of the core subjects in the absence of local expert-educators within the existing HEI's faculty roster.
4. Instructors assigned to teach subject modules are required to follow the prescribed curriculum, syllabus and program design required by the PCEP, including all session lectures and activities, assignments, and final outputs by scholar-participants. Any class requirement should be thoroughly discussed with scholar-participants. Any deviation or addition to the curriculum and syllabus should have prior approval of the PCEP. The NCCA and PCEP reserve the right to monitor and verify with scholar-participants if the curriculum, syllabus and requirements are followed by the HEIs and their designated instructors.
5. Instructors are required to follow the grading system prescribed in the curriculum and syllabus design. A systematic record of marking scholar-participants' performance in quizzes, tests, and submitted final requirements should be submitted to the program director within two weeks after the subject module's completion.
6. A Program Orientation and Faculty Development Workshop shall be convened by the PCEP at least three weeks prior to the official start of the program. HEI conduit-grantees are required to send a maximum of three (3) participants composed of the HEI-designated program director or coordinator and two local faculty members tasked with teaching two course modules.

FINANCIAL MANAGEMENT

1. A participating HEI is given maximum financial grant in the amount of Six Hundred Fifty Thousand Pesos (Php 650,000.00) for GDCE and Five Hundred Thousand Pesos (Php 500,000.00) for GDTA to cover one summer implementation of a twelve-unit Graduate Diploma level benefitting a minimum of thirty (30) scholar-participants for GDCE and twenty for GDTA, but in the MAAM HEI will set their minimum number of students. Actual amount of financial grant depends on the approved line item budget based on the appreciation of the submitted proposed budget by each HEI and the determination of allowed grant coverage by the NCCA Project Monitoring and

Evaluation Division.

2. A single-level grant of Php 650,000 shall cover the following costs:
 - i. tuition and miscellaneous fees of minimum 35 scholar-participants;
 - ii. stipend or equivalent support provisions (board, lodging, transportation, and/or daily subsistence allowance) in the maximum amount of Five Thousand Pesos Only (Php 5,000.00) for each scholar-participant;
 - iii. supplies, materials, and equipment that are not part of the regular provisions available in implementing HEIs;
 - iv. travel, accommodations and meals of visiting faculty members, program orientation and evaluation expenses, subject to approval by the PCEP;
 - v. cost of program administrative support limited to top-up honoraria of program director or coordinator and one program assistant, subject to the approval of PCEP;
3. The program shall cover only the tuition and miscellaneous costs of the prescribed 12-unit (for single one-level program grant). Any deviation or addition to the curriculum must have the prior approval of PCEP, subject to the condition that costs incurred related to the deviation or addition to the curriculum will not be charged to the financial grant given by the NCCA PCEP.
4. All costs must be liquidated supported by appropriate official receipts and proofs of disbursements. NCCA reserves the right to disallow any unauthorized disbursements or expenses not supported by receipts and documents.
5. Conduit HEI's MUST SUBMIT via email add of PCEP Secretariat (pcep_secretariat@gmail.com.) the following documents after signing of MOA or a WEEK before the implementation date of the classes:
 - Directory of Scholars (COMPLETE DETAILS: Name, Age, Gender, Birthday, School Name, School Address, Subject, Years of Service, Cell Phone Number, Email Address)
 - List and Resumes of Scholars and Facilitators
 - Programme/ Schedule of Classes

Note: aside from the eligibility documents, first payment will not be processed without these 3-documents
6. Submission of Terminal Report MUST BE TWO (2) hardbound copies, one for NCCA PMED and one for PCEP. Terminal Report must have the following content:
 - INTRODUCTION
 - Background / Objectives of the Project / Description of the Project
 - ACTUAL IMPLEMENTATION
 1. Description of the Venues
 2. Description of Activities
 3. Profile of Participants/Performers
 4. Profile of Trainers/Masters/Facilitators

5. Directory of Scholars (complete details: Name, Age, Gender, Birthday, School Name, School Address, Subject, Years of Service, Cell Phone Number, Email Address)

EVALUATION

1. Strengths of the Activity/ Project
2. Weaknesses of the Activity/ Project
3. Impact of Activity to Target Beneficiaries/ Sectors/ Community
4. Issues/ Concerns of the Activity/ Project
5. Recommendations vis-à-vis the Issues/ Concerns
6. Assessment of the Organizers/ Participants on the Activity/

Project

7. Recommendations for the Future

ATTACHMENTS/ ANNEXES

1. Acceptance of Output by Beneficiaries (*optional*)
2. Pictures with labels
3. List of Participants
4. List of Facilitators and Resumes
5. Workshop Outputs or Winning Entries (*if applicable*)
6. Copy of Invitation/ Poster
7. Copy of Programme/ **Schedule**/ Souvenir
8. Copy of Module(s)/ Paper(s) Presented/ Lecture Note(s)
9. Copy of Speeches (*if applicable*)
10. Copy of Press Releases, Write-ups on Local Papers, etc

8. The first tranche consisting of thirty percent (30%) of the budget is expected to be released within three (3) weeks after the delivery of the MOA. The 2nd tranche equivalent to 60 percent (60%) of the budget shall be paid within a month after submission of the first tranche liquidation and the remaining tranche equivalent to 10 percent (10%) of the budget shall be paid within a month after submission of the 2nd tranche liquidation and terminal report and the rendering of audit analysis by the NCCA Finance Division.

NCCA PROPONENT ELIGIBILITY REQUIREMENTS

(Revised January 2013)

Pursuant to Commission on Audit (COA) Circular no. 2007-001, non-government organizations/people's organizations, indigenous peoples' groups, and individuals applying for the NCCA Grants Program are required to submit the following requirements prior to the evaluation of their proposal to determine their eligibility:

NON-GOVERNMENTAL ORGANIZATIONS and PEOPLE'S ORGANIZATION (NGOs/POs):

1. Photocopy of the Certificate of Registration with the Securities and Exchange Commission (SEC)
2. Authenticated copy of the latest Articles of Incorporation showing the original incorporators/ organizers and the Secretary's Certificate for incumbent officers
3. Audited Financial Statements for the past Three (3) Years preceding the date of project implementation. For NGO/PO which has been in operation for less than three

- years, financial reports for the years in operation and proof of previous implementation of similar projects
4. Work and Financial Plan (WFP) and sources and details of proponent's equity and/or counterpart funding and participation in the project
 5. Complete project proposal approved/signed by officers
 6. List and/or photographs of similar projects previously completed, if any, indicating the source of funds for implementation
 7. Sworn Affidavit of the Secretary of the NGO/PO that none of its incorporators, organizers, directors or officers is an agent of or related by consanguinity or affinity up to the fourth civil degree to the officials of the NCCA
 8. General Information Sheet (GIS) from SEC (If SEC Registration is more than 3 years)
 9. List of projects with NCCA funding previously undertaken, if any
 10. Official Receipt bearing the Tax Identification No. (TIN)
 11. Bank Account in the Name of the organization
 12. Certificate from your Regional DSWD Office.

GOVERNMENT AGENCIES / INSTITUTIONS, STATE UNIVERSITIES/COLLEGES AND PUBLIC SCHOOLS:

- Charter/ Law Creating the Agency /Institution/ University
- Organization Profile & Record of Accomplishments(Related to the Proposed Project)
- List of Current Officers
- Certification/endorsement from the Head of agency/institution/university
- Photocopy/scanned copy of passbook with bank account information of the organization (Bank Account Name, Bank and Branch).

MINIMUM ADMISSION REQUIREMENTS FOR PROSPECTIVE SCHOLARS

| CRITERIA | REQUIREMENTS | |
|-------------------------|---|---|
| | Graduate Diploma in Cultural Education & Teaching Arts | Master's Program |
| Age | 23 – 50years old* | 25 to 55 years old** |
| Academic Qualifications | Bachelor degree with general weighted average of 85% or equivalent | Must have satisfactorily passed 24 units of Graduate Diploma in Cultural Education accredited by the NCCA |
| Teaching Experience | At least 3 years teaching experience in any or a combination of academic subjects in a public elementary or high school | At least 4 years of teaching experience in any or a combination of academic subjects |
| Qualifying Examinations | LET, HEI Graduate Admission Test (If any) | LET, HEI Graduate Admission Test (if any), and NCCA Aptitude Test |
| Endorsement | By any one of the following: principal, district supervisor, division education | By any one of the following: principal, district supervisor, division education |

| | | |
|----------------------------------|--|--|
| | supervisor or division superintendent | supervisor or division superintendent |
| Principal's Certification | Service incumbency of 3 years, Good moral character, with a permanent appointment at the time of application | Service incumbency of 3 years, Good moral character, with a permanent appointment at the time of application |
| FOR MAAM Scholars | Curriculum Vitae / Bio Data Endorsement from his/her Cultural Organization/Government Office TOR and Dismissal from last school attended | |

* Priority is given to 23 to 40 years old applicants, 41 to 50-year old applicants may be shortlisted subject to availability of slots.

** Priority is given to 25 to 50 year-old applicants; 51 to 55-year old applicants may be shortlisted subject to availability of slots.

Contact Details

Enquiries, nominations and application requirements may be coursed through:

MS. JENNIFER BARBERAN

Documentation and Information Officer

Email pcep.secretariat@gmail.com

TL (02) 527-2192 local 309 / Fax (02) 527-2192 loc 309

MR. JOSEPH "SONNY" J. CRISTOBAL

Director

PHILIPPINE CULTURAL EDUCATION PROGRAM

Unit 3B 3/F #633 Gen. Luna Street, Intramuros, Manila

pcep.secretariat@gmail.com



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program Task Force**

**GRADUATE DIPLOMA IN CULTURAL
EDUCATION**

Official Nomination and Endorsement Form

Date

MR. JOSEPH "SONNY" CRISTOBAL
Director - PHILIPPINE CULTURAL EDUCATION PROGRAM
Nat'l Commission for Culture & the Arts

ATTN: (NAME OF HET CONTACT PERSON)
(POSITION)
(UNIVERSITY)
(ADDRESS)

The DepEd Division of _____ Region _____

hereby nominates Mr./Ms./Mrs. _____
(complete name of applicant)

of _____ as applicant to the NCCA Scholarship for Graduate
(name of school)

Diploma in Cultural Education.

Name and Signature of Nominator

Official Designation

2 x 2 ID



Application # _____

NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program Task Force

GRADUATE DIPLOMA IN CULTURAL EDUCATION

Individual Application Form

| | | | |
|-------------------------|--|-------------------------------------|--------|
| FULL NAME | | DESIGNATION | |
| NAME OF SCHOOL/DIVISION | | | |
| SCHOOL/DIVISION ADDRESS | | | |
| HOME ADDRESS | | | |
| TOWN / MUNICIPALITY | PROVINCE | REGION | |
| OFFICE TEL. NUMBER | HOME TEL. NUMBER | MOBILE PHONE | |
| EMAIL ADDRESS | BIRTHDAY | AGE | GENDER |
| CURRENT POSITION | NUMBER OF YEARS IN CURRENT POSITION | TOTAL NUMBER OF YEARS OF SERVICE | |

I respectfully submit this application form as basis for my selection as participant to the Graduate Diploma in Cultural Education. If selected, I commit to abide by the program rules and waive the Host HEI's liabilities and responsibilities for any willful violation of rules or any untoward accident that may happen to my person beyond the control of the Host HEI.

Name of Nominated Applicant

Signature