



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region VII, Central Visayas
SCHOOLS DIVISION OF NEGROS ORIENTAL
Capitol Area, Dumaguete City

February 5, 2016

DIVISION MEMORANDUM

No. 94 ; s. 2016

**BUILT-TO-LAST PROGRAM: A HOLISTIC DEVELOPMENT PROGRAM
FOR GRADE 10 STUDENTS**

TO : Education Program Supervisors/Division Coordinators
Public Schools District Supervisors/Districts-In-Charge
Public Secondary School Heads
All Others Concerned

1. For the information and guidance of all concerned, attached is a communication from **Maripel M. Bulfa, PTRP, MBA**, Marketing Officer of Leaders North proposing to conduct a **"BUILT-TO-LAST PROGRAM: A Holistic Development Program for Grade 10 Students"**.
2. Secondary School Heads are given the discretion to act on this request and ensure that participation shall be subject to the provisions of DECS Order No. 28 s. 2001 entitled "Prohibiting the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services" and DepEd Order No. 9, s. 2005 entitled "Instituting Time-On-Task" or "No-Disruption-of-Classroom Policy", and all other existing DepEd policies and regulations.
3. For details, please see attached communication.
4. Widest dissemination of this Memorandum is desired.


LELANIE T. CABRERA, CESE
Assistant Schools Division Superintendent

OIC - SDS

02/05/16

LTC/kcp-youth development

09 FEB 2016



LEADERS' NORTH
KEEPING YOU ON TRACK

Contact Number: +63 998 531 7082
E-mail: leadersnorth@gmail.com
Visit: theleadersnorth.wordpress.com

January 11, 2015
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MR. SALUSTIANO JIMENEZ, L.I.B.
Schools Division Superintendent
DepEd Division of Negros Oriental

Dear **Mr. Jimenez:**

Empowering and molding young minds through series of self-enhancing and improving seminars, activities and workshops had been the lifelong target of every educational institution and that they may equip their students with the right knowledge, attitudes and skills for a definite career. This would serve, in one way or another, an avenue to prepare them for the fast changing global environment.

Leaders' North, an organization strategist and development consultancy firm, is pleased to propose the "BUILT-TO-LAST PROGRAM: A Holistic Development Program for Grade 10 Students". This would be the second year that Leaders' North will run the said program to various high schools in Negros Oriental. The modules and workshops embedded in the program aim to empower students as they enter unto a much higher level of learning and experiences. This will be a whole day (TRACK 1)/two-day training (TRACK 2) that will run from January to March 2016 that is much geared towards helping those Grade 10 students build their self-confidence and unleash their potentials towards building their dreams. It guides students to search their "real self" and make their dreams come to pass.

In this regard, we would like to ask permission from your office for this program be conducted in high school institutions within the division.

Attached are the program designs with modules and workshop titles and the profile of Leaders' North for your reference. Should you have further inquiries, please contact the undersigned thru mobile phone +63 953-5911 or email us at leadersnorth@gmail.com.

We are hoping for your positive response on this matter.

Truly yours,

MARIPEL M. BULFA, PTRP, MBA
Marketing Officer



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NAME OF THE PROGRAM: "BUILT-TO-LAST: A Holistic Development Program for Grade 10 Students"

TRACK 1 - (WHOLE DAY)

MODULES:

#1. SELF-INTROSPECTION WORKSHOP (LIFE'S QUADRANTS)

#2. TALK: MANIFESTING AND ACHIEVING YOUR DREAMS

(Using the The Law of Attraction and the Power of the Subconscious Mind)

#3. Career Pathway: Practical Guide in Pursuing A Degree

#4. CHAMPIONS: 11 SECRETS OF A WINNING PERSONALITY



TRACK 2 - (1 ½ Days – OVERNIGHT) TRACK 1 plus the following MODULES:

#5. RETREAT/RECOLLECTION

#6. MINDFULNESS AND MEDITATION

#7. TEAMWORK AND CAPACITY

#8. DARE TO WIN: TIDBITS ON G

(Based on the book, "DARE TO WIN", authored and published by
Founder of Leaders' North, Mr. Kent G. Omison)



Registration Fee:

TRACK 1 – P50.00 per participant

TRACK 2 – P80.00 per participant





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OVERVIEW

Leaders' North, founded in June 2014, is a development consultancy and organization strategist firm based in Dumaguete City. For just more than a year of existence, it has already trained and inspired thousands of teachers, students, businessmen and professionals through its training/workshop, seminar and events. In 2015, Leaders' North has given development training to the employees of several local companies and government offices. Few in the list are, Palawan Pawnshop (Negros-Siquijor Areas), JFT Business Group, Dumaguete Cathedral Credit Cooperative (DCCCO), Brotherhood Marketing, Inc., Check Inn, Municipal Health Care Unit of Valencia and Holy Child Eye Center. Students from Foundation University, NORSU main and NORSU Siaton, Saint Paul University and Diaz College and Frontier Aviation were also the recipients of Leaders' North's development trainings. More or less 1000 teachers from DepEd Bayawan City Division attended the Basic Financial Literacy Seminar of Leaders' North.

WHY WE DO WHAT WE DO:

Mission: *Leaders' North is a Development Consultancy and Organization Strategist group dedicated to inspire people, shape leaders and capacitate organizations.*

Vision : *A compass of inspiration and excellence in personal and organizational development.*

WHAT WE DO?

As a development consultancy firm, we give corporate trainings with an array of topics that talks about personality development to strategic management to finance to leadership. We provide practical learning with so much fun and wisdom through tailored-fit structured leadership and management trainings with winning and out-of-the-box strategies to effectively manage team members. We shape new leaders and managers. We give government personnel with practical workshops to better the service to the society; after all, we belong in one community.

WHO ARE WE?

We are a team of dedicated and dynamic leaders in our own rights and respective fields. Leaders' North is founded by **Kent G. Omison**, an educator, organization, strategist and youth development advocate. He writes inspirational and motivational blogs targeting readers who dream to win and live a fantastic life. He is the author of inspirational book, "DARE TO WIN". He has been invited by academic institutions, non-government and business organizations to speak about a myriad of topics: Leadership and Teamwork, Strategic Planning, Financial Literacy Training, Culture Building and Business Planning and Personality Development. He spearheaded value-added events, summits and seminars in Dumaguete City convening thousands of attendees. He shared the stage with the country's inspirational speakers like Benj and Fely Santiago (Members of Bo Sanchez's Circle of Wealth Mentors) and best-selling author and TV personality, Chinkee Tan.

He is a graduate of Business Economics (Cum Laude) and Master in Business Administration at Foundation University. He received his short-term certificate course in Knowledge Management at the Development Academy of the Philippines (DAP) where he also used to work as a Licensed Financial Advisor. He was Ten Outstanding Students of the Philippine Regional Finalist in 2010.