



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Negros Island Region

**SCHOOLS DIVISION OF NEGROS ORIENTAL**  
**Office of the School Governance and Operations Division**  
Capital Area, Dumaguete City

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SGOD Office (035) 225 - 6180

September 13, 2016

**DIVISION MEMORANDUM**

No. 540 s. 2016

**25<sup>th</sup> ANNIVERSARY OF THE PHILIPPINE POSTAL SERVICE STAMP  
DESIGN CONTEST**

TO: All District Supervisors  
Secondary School Heads of Public and Private Schools  
All Others Concerned

1. Anchored on the **Regional Memorandum No. 214 S. 2016** entitled "**25<sup>th</sup> Anniversary of the Philippine Postal Service Stamp Design Contest**," you are hereby encouraged to participate **A Nationwide Stamp Design Competition** which will be launched from September 5, 2016 to February 28, 2016 to commemorate its 25<sup>th</sup> Anniversary on April 2017.
2. Herewith are the regional directive and letter-request from **Fabiolita P. Ferraris**, *Director IV* of the Philippine Postal Corporation with its contest mechanics for your reference and guidance
3. For further inquiries, please call **Ms. Joy Edralin Cacho**, Special Project Officer-Post Shop Philately and Museum Division at (02) 527-01-32 or (02) 527-01-08.
4. For your guidance and compliance

**LELANIE T. CABRERA, CESE**  
*Assistant Schools Division Superintendent*  
*Officer In-Charge*

LTC/rbp/jcc



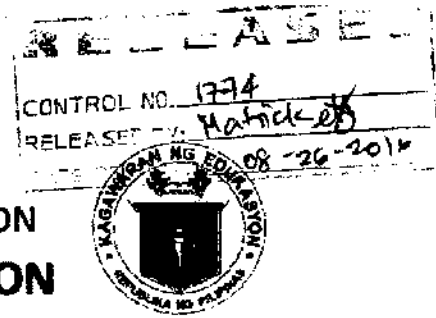
Be One of Us! Be Counted! Let's Practice

**W.A.T.C.H.**  
We Advocate Time Consciousness and Honesty

13 SEP



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION  
**NEGROS ISLAND REGION**



August 26, 2016


REGIONAL MEMORANDUM  
No. 234, s. 2016

*D: 9/02/16*

**25<sup>th</sup> ANNIVERSARY OF THE PHILIPPINE POSTAL SERVICE STAMP DESIGN CONTEST**

To: Schools Division Superintendents  
School Heads of Public and Private Secondary Schools  
All Others Concerned

1. The Philippine Postal (PHLPost) Corporation will launch a **Nationwide Stamp Design Competition**, which will run from September 5, 2016 to February 28, 2016, to commemorate its 25<sup>th</sup> Anniversary on April 2017.
2. The contest aims to create awareness among the youth the art of postage designs and to make stamp collection a relevant avenue for the celebration.
3. Attached herewith are the Contest Mechanics for your reference and guides.
4. For further queries, please call Ms. Joy Edralin Cacho, Special Project Officer-Post Shop Philately and Museum Division at (02) 527-01-32 or (02) 527-01-08.
5. All Secondary Schools, both public and private are encouraged to participate.
6. For information and widest dissemination.

  
**GILBERT T. SADSAD**  
Director III  
Officer-In-Charge  
Office of the Regional Director

ORD/gts

August 23, 2016

**Dr. GILBERT T. SADSAD**  
Regional Director  
DEP ED- Negros Island Region  
6200 Dumaguete City

Sir:

Warmest greetings from PHLPost 6!

Along with the commemoration of its 25<sup>th</sup> anniversary of postal service, PHLpost will launch a nationwide stamp design competition that will run from September 5, 2016 – February 28, 2017. All secondary students from all over the country are encouraged to partake in this competition. Hence, may we request you to endorse this activity to all of the principals of the secondary schools across Negros Island. Enclosed is the mechanics of the competition for your information and reference.

Highlighting PHLPost historical milieu, the activity endeavors to awaken youth's responsiveness on the art of postage designs, and at the same time, to make stamp-collection an avenue to revitalize philately in this modern period of text messaging and e-mail. Therefore, an extensive dissemination of your endorsement is a big support for the success of the competition.

Any inquiry may be done with Tess D. Planco, Marketing Specialist telephone number 033-5098483 or through e-mail at [tess.alexis@yahoo.com](mailto:tess.alexis@yahoo.com).

Your favorable and immediate action towards this effort is very much appreciated.

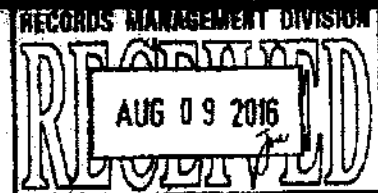
More power to you and Godspeed!

Very truly yours,

**FABIOLITA P. FERRARIS, CESO III**  
Director 

1 August 2016

PHLPOST CIRCULAR NO. 36-49



**SUBJECT : 25<sup>TH</sup> ANNIVERSARY OF THE PHILIPPINE POSTAL SERVICE  
STAMP DESIGN CONTEST**

Philippine Postal Corporation launched a stamp design contest to commemorate the 25th Anniversary of Postal Service that is expected to take place on April 2017.

This contest is designed to commemorate the 25<sup>th</sup> Anniversary service celebration, highlighting its rich historical background, it aims to create awareness especially the youth through the creative art of postage designs and to make stamp-collection a relevant venue for this celebration.

#### **CONTEST MECHANICS**

1. The competition is open to all high school and college students and all artists, designers, illustrators and other interested parties.
2. The design must interpret the theme "**PHLPOST@25: Service to the People at its Best towards the Changing World**".
3. Together with CD with file in jpeg format, entries must be submitted in vertical or horizontal format 8 ¾ inches x 11 ½ inches mounted on ¼ size black and white illustration board (please note that the actual stamp size is 30 x 40 mm in vertical format and 40 x 30 mm in horizontal format).
4. The artwork or design shall not incorporate the text of the theme, denomination of the stamp, year of issue and the word **PILIPINAS**.
5. Artworks must be executed through computer or digital art. There are no restrictions as to the use of colors in the artworks.
6. A brief narrative interpretation must be attached at the back of the entry. It should be typed and legibly written in a letter size bond paper (8" x 11") with the full name, school address/affiliation, email address (if any) and contact numbers of the artist.
7. The criteria for judging are as follows;

**Originality (20%)** – refers to the novelty of the images, concepts, and ideas presented by the artwork or design.

**Relevance to the theme (50%)** – refers to how the artwork or design communicates the significance of the theme.

**Visual Impact (15%)** – refers to the overall visual appeal of the artwork or design.

**Artistic method/design (15%)** – refers to the artist's versatility and creative use of artistic element in the network or design.

8. Entries may **ONLY** be submitted via Domestic Express Mail Service or Registered Mail Service at the following address:

Philpost@25 Commemorative Stamp Design Contest  
Philippine Postal Corporation  
Post Shop, Philately and Museum Division  
3<sup>rd</sup> Floor Manila CPO Building  
1000 Liwasang Bonifacio, Manila

9. The contest period is from **SEPTEMBER 5, 2016 to FEBRUARY 28, 2017**. Entries must reach the Philpost@25 Community Commemorative Stamp Design Contest Committee on or before February 28, 2017.

10. Entries sent thru private couriers like LBC, DHL, 2GO, et al. shall be automatically **DISQUALIFIED**.

11. All entries shall be automatically become the property of the Philippine Postal Corporation.

12. **PRIZES**

1 <sup>st</sup> PRIZE	P15, 000.00 + Certification of Participation
2 <sup>nd</sup> PRIZE	P10, 000.00 + Certification of Participation
3 <sup>rd</sup> PRIZE	P5, 000.00 + Certification of Participation

For more information and inquiries, please call Ms. Joy Edralin-Cacho, Special Project Officer – Post Shop, Philately and Museum Division at 527-01-32 and 527-01-08.

All Area Directors, Area Marketing Specialists, Postmasters and other supervisory officials of this Corporation are hereby instructed to disseminate information on the contest to all public and private schools, colleges and universities in their respective areas.

This Circular shall take effect immediately.

  
**JOEL LOTARRA**  
Postmaster General and CEO